

An aerial photograph of a lush valley. A river winds through the center, surrounded by terraced agricultural fields in various shades of green and yellow. In the background, misty mountains rise against a clear blue sky. The overall scene is vibrant and scenic.

What if we could  
build a more resilient  
food system that also  
satisfies the *growing*  
*global demand* for meat?



Good Food  
Institute APAC<sup>SM</sup>

By 2050, demand for meat is projected to nearly double. Everyone deserves a nourishing diet and a safe climate—but meat production is already driving 20% of global emissions.

Just as the world is changing how energy is produced, we need to change how meat is made. Cultivating meat directly from animal cells can satisfy growing demand, reduce pressure on the planet, and enable sustainable agriculture.

### Cultivated meat can:



**Feed more people with fewer resources.** Sustainable proteins can increase food security by eliminating the inefficiencies of cycling crops through animals to produce meat.



**Dramatically reduce our climate footprint.** Cultivated meat production reduces greenhouse gas emissions by up to 92%, cuts air pollution by up to 93%, and requires up to 90% less land compared to conventional meat.



**Enable recovery of natural ecosystems.** Sustainable proteins are key to ending deforestation, protecting aquatic ecosystems, and restoring nature by creating space to farm sustainably.

**Take action:** Amplify your impact by joining GFIdeas APAC, a community for entrepreneurs, scientists, students, and subject matter experts who are driving alternative protein innovation. Access free seminars and networking events, and engage with fellow alt protein enthusiasts in the GFIdeas APAC Slack channel.



Headquartered in Singapore, the Good Food Institute APAC is Asia's leading alternative protein think tank, accelerating a shift towards a more secure, sustainable, and just food system through open-access R&D, corporate engagement, and public policy.

**Learn more: [GFI-APAC.org](https://GFI-APAC.org)**